

Remote Marketing & SEO with Design Skills

RLT Consulting Group, LLC seeks a talented, Remote Marketing and SEO professional with design skills to help with marketing design, strategy and SEO integration. This individual will work with our team of designers and developers using the latest technologies in business systems and web presence today. This is a remote, part-time position with the ability for full-time employment.

Work and learn alongside a talented group of business, marketing and technology consultants; while showcasing your talents 100% remotely. Due to the breadth of services that we perform, we encourage diversity of skills (creative, technical, analytical, etc.). In this role, you will assist RLT Consulting Group, LLC with day to day tasks from marketing initiatives to website changes and a host of random design projects for internal or customer needs.

General Responsibilities

- Conduct SEO audits, create audit reports, implement optimization recommendations
- Create and improve Pay Per Click advertising campaigns
- Propose and execute creative link building campaigns
- Develop innovative, inspiring concepts to support outbound marketing campaigns such as HTML emails, landing pages, and more
- Assist existing designers with daily tasks including marketing initiatives, content management, website maintenance, and much more
- Proactively seek to improve day-to-day efficiency and automate activities wherever possible

Requirements

- Currently in college and/or a Bachelor's degree in Computer Science, marketing, SEO, business administration, or related field
- Must be able to blend technical and creative skills all from a business point of view
- Ability to prioritize and distill many priorities into clear action plan and execute to deliver client facing results
- Proven analytical ability – Must be data driven, passionate about metrics and results oriented
- Must be a self-starter and continue to learn as solutions and industry dynamics change
- Must have excellent communication skills and be able to work with customers and team members to execute on an implementation plan
- Must have familiarity with Web UI technologies (HTML, CSS, JavaScript)
- Experience using Microsoft Excel to organize, manage and derive insights from raw data
- Experience with web analytics a plus (Google Analytics, Facebook, WordPress, Omniture, Web trends)

RLT team members are outstanding **problem-solvers** with excellent **communication** skills. They're effective workers in groups and individually. Do you have what it takes to join our team of experts?

Sending Your Resume

Send your resume and cover letter to info@rltcg.com. In the subject line put the position that you are interested in preceded by your First name and Last initial. In the body of the email, write one paragraph stating why you are interested in the position and one paragraph explaining why you would be a good fit. Applicants that call and/or do not follow the directions above will be immediately withdrawn from candidacy.

Perks of Working with RLT Consulting Group, LLC

- Every staff member/intern has the ability to receive 10% of dollars received for any contract they bring in for the life of the contract; as long as they are employed at RLT Consulting Group, LLC.
- Most staff members/interns can work almost entirely remotely.
- Our business culture is "Work hard, so you can play harder".
- There are no politics or hierarchy at RLT Consulting Group, LLC. There will be times where you may be working alongside the CEO (He's a fun guy).